

Creating Landmark for European Capital of Culture 2021

TIMISOARA, the Romanian capital of the historical region Banat, known as “The city of tolerance” for the peaceful coexistence among citizens of many different languages and cultures, has become place of a quite significant socio-economic development with a European spirit and worldwide visions.

Several EJ members had the pleasure to visit and enjoy this beautiful city on the occasion of the EJ international Congress on May 2011.

The EJ President has taught European subjects at the West University Timisoara since 2005. Cooperation between UVT, other education agencies and entrepreneurial activities is one of the key success factors.

A particular telling example, beacon for the entire country and further, is VOX, promoted by the special courageous and farsighted Timisoaranian entrepreneur Virgil Tornoreanu.

In 2021, when Timisoara will be European Capital of Culture, Vox will present itself as a special landmark.

Here is the story.

In the first half of 2018, Timisoara became the biggest regional office market in Romania, surpassing Cluj-Napoca for the modern office space inventory. According to real estate consultancy firm Activ Property Services, Timisoara has seen record office deliveries and rentals in the past two years.

With this in mind and in a city that is constantly expanding and creating new business opportunities, we took the challenge of building more than just an office building - we set up a state-of-the-art business center that makes the perfect workplace achievable, right here, in Timisoara.

From Timisoara to Vienna and Back. The Man Who Develops Businesses for the Future.

“**Timisoara** is the Munich of Romania!” says Virgil Tornoreanu, the 48-year-old entrepreneur who built from scratch one of the most successful businesses in Timisoara.

He remembers: “At a young age, I left my hometown and headed to Austria; made a big step that would change my life and vision completely. Forever in love with the city I was born in, I returned to Timisoara at the end of 2005, with the desire to make a change. My prior experience in constructions and IT blended in nicely and allowed me to develop a construction company which resulted in one of the boldest buildings in Timisoara: Vox Technology Park.”

Vox Technology Park, the 26,000 sqm office project in Timisoara, delivered in early 2018, is one of the most modern office buildings in Romania and also award-winner of Architecture Biennale 2018. It is considered Next Generation Business Hub.

It offers innovative facilities, from biometric access, electrical vehicle loading stations, showers and changing rooms for the employees and the highest score ever awarded by BREEAM for a green real estate project in Romania – BREEAM Excellent Certificate, 85.6% overall score.

And as the entrepreneur says, Vox Technology Park is not be just a building but a business hub, a place where the young professional from Timisoara and start-up companies will thrive.

“It is a project for the future, a place where innovation will meet with the most talented minds from our city, a place which will put Timisoara on Europe’s technology map”, Virgil Tornoreanu says.



For the Vox founder Virgil Tornoreanu's story look here:

<https://www.youtube.com/watch?v=6-o714RjC9Y&list=UUbDIhMsh42jsdymE4ma-YXQ&index=321&t=0s>